



31 October 2011

Dear Valued Member:

The benefits of CSC Membership are extensive and should appeal to a wide audience ranging from the young emerging professional to the seasoned construction veteran. Networking opportunities, Education and Professional Development, Quality Documents, Publications, Construction Canada Magazine, Group Insurance and the Annual National Conference head the list. Our challenge is to make potential candidates aware of these benefits and to promote our Organization within the construction community and beyond. Sharing your own personal CSC testimonial with these people is a simple gesture that could prove to be the most effective form of promotion.

I would like to take a moment to remind members of the "Associate Member" membership category created in 2009. This was done to recognize the challenges of our emerging professionals, and this category helps address those needs for the first two years of their CSC Membership. Please take a moment to identify a friend, colleague or industry member who would benefit from the Associate Membership category and personally invite them to join CSC.

This year's New Membership Drive starts November 1, 2011 and will continue until February 24, 2012. Each CSC Sponsoring Member will be entitled to one ballot for each new member that they sponsor, which will be entered into a Prize Draw scheduled to coincide with the March 2012 Board of Directors meeting. Prizes will be awarded as follows:

- 1<sup>st</sup> Prize: an Apple 64 GB iPad with WiFi+3G or other equivalent prize of similar value
- 2<sup>nd</sup> to 5<sup>th</sup> Prizes: an Apple 32 GB iPod touch or other equivalent prize of similar value

Winners will be notified following the Board of Directors meeting, with an announcement to the membership within a reasonable time period after the recipients have been notified. Only one prize will be awarded to any individual; however, the more new memberships obtained means the greater the chance of any individual's ballot being drawn.

Membership packages should be available from your local Chapter and a downloadable Membership Application Form is available at [www.csc-dcc.ca](http://www.csc-dcc.ca) under the Membership/Membership Application Tab in French or English.

"I am CSC"

Yours sincerely,

A handwritten signature in black ink, appearing to read 'P. S. Emmett', written over a light blue circular stamp.

Peter S. Emmett, CCCA  
4<sup>th</sup> Vice President  
Membership, Communications and Chapter Development